



April 15, 2022

The Honorable Tasha Boerner Horvath, Chair
Assembly Committee on Arts, Entertainment, Sports, Tourism & Internet Media
State Capitol
Sacramento, CA 95814

Re: AB 2926 (Kalra)/OPPOSE

Dear Assembly Member Horvath:

As leaders of communities that depend on our state's world-leading creative economy, we respectfully urge you to oppose AB 2926 which puts California's music and film, television, and streaming production jobs.

For decades our state has led the world in the creative arts. Our movies, shows, and music have shaped the culture and imagine the future – all while powering local economies and producing thousands of high-wage high-skill jobs. One [recent study](#) found that the creative industries account for 15.4% of the jobs in our state.

But a proposal soon to come before your committee would put these vital industries and the California jobs they create at risk.

By overriding private sector negotiations and invalidating collective bargaining agreements, AB 2926 would limit the choices and options available to actors, directors, writers, and other film and television personnel in negotiating their deals. That inflexibility could stifle new productions and activity in our communities, while offering little meaningful protection to workers who already negotiate successfully and effectively for deals that serve their goals.

At the same time, the bill would add significant uncertainty and risk to music industry recording agreements – in ways that experts say would reduce advance payments to artists and lead to fewer new acts getting signed. One economic study warned the follow-on effects of this cutback in music signings and payments could reduce our state's GDP as much as [\\$600 million a year](#).

As you know, competition for creative industry jobs is fierce – and other states are constantly seeking an edge to undercut California's leadership in the arts. We urge you to stand up for California's tradition of leadership in music, film, television, and streaming and oppose AB 2926.

Sincerely,

A handwritten signature in black ink, appearing to read 'Steven Mora'.

Steven Mora
Board Chair